

OVERCOMING CHALLENGES IN THE
DEVELOPMENT OF HIGH
PERFORMANCE SPORT CENTRES IN ASIA
—
A STRATEGIC APPROACH

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INTRODUCTION

- CONTEXT
 - HIGH PERFORMANCE SPORT & THE DEVELOPMENT OF HIGH PERFORMANCE SPORT CENTRES IN ASIA – **A GROWING AMBITION**
 - HPSCs ARE KEY TO DEVELOPING ELITE ATHLETES AND THEIR COMPETITIVENESS IN INTERNATIONAL SPORT
- PURPOSE
 - ADDRESS CHALLENGES & PROPOSE STRATEGIES FOR SUSTAINABLE DEVELOPMENT

PRIORITISATION | CHALLENGE 1

- CHALLENGE
 - LIMITED RESOURCES & COMPETING PRIORITIES (INFRA, TALENT, TECH, MONEY ETC)
- SOLUTION
 - DEFINE LONG TERM GOALS
 - ALLOCATE RESOURCES STRATEGICALLY (PRIORITISATION & TRADE-OFFS)

PROFESSIONALISING | CHALLENGE 2

- CHALLENGE
 - INADEQUATE EXPERTISE IN KEY SPECIALIST DOMAINS (COACHING, SPORT SCIENCE, SPORT MEDICINE, MANAGEMENT ETC)
- SOLUTION
 - INVEST IN TRAINING & CAPABILITY DEVELOPMENT
 - FORGE INTERNATIONAL PARTNERSHIPS TO ACCELERATE LEARNING

PATHWAYS | CHALLENGE 3

- CHALLENGE
 - GAP BETWEEN DEVELOPMENT PROGRAMMES AND ELITE PERFORMANCE (INABILITY TO JOIN UP AND TRANSIT)
 - WEAK ATHLETE DEVELOPMENT PATHWAYS (LINEAR)
- SOLUTION
 - CREATE SYSTEMATIC STRUCTURES FOR TALENT DEVELOPMENT
 - STRENGTHEN COMMUNICATIONS AND COLLABORATION WITH SCHOOLS, CLUBS AND NATIONAL BODIES

PARTNERSHIPS | CHALLENGE 4

- CHALLENGE
 - LACK OF COLLABORATION BETWEEN STAKEHOLDERS (GOVERNMENT, PRIVATE SECTOR, NGBs)
- SOLUTION
 - COMMUNICATIONS AND ANCHOR ON SHARED ASPIRATIONS

POLITICAL WILL | CHALLENGE 5

- CHALLENGE
 - INCONSISTENT POLICIES
- SOLUTION
 - EVIDENCE-BASED ADVOCACY
 - AMPLIFY THE ECONOMIC AND SOCIAL BENEFITS OF SPORT INVESTMENTS

CULTURE | CHALLENGE 6

- CHALLENGE
 - RESISTANCE TO CHANGE AND INNOVATIONS
- SOLUTION
 - INVEST IN FORGING A CULTURE OF “YOUR WAY” THAT WORKS FOR YOU

SINGAPORE HPS STRATEGY FOR OUR NEXT BOUND OF SPORTING AMBITIONS

A REFRESHED SIX PRONG LONG TERM STRATEGY FOR HIGH PERFORMANCE SPORT

1. WORLD CLASS SPORT FACILITIES – A BRAND NEW **HOME OF TEAMSG**
2. EXPAND ACCESS TO SPORTS AND STRENGTHEN DEVELOPMENT PATHWAYS TO FACILITATE YOUTH ATHLETE PROGRESSION
3. TRANSFORM AND STRENGTHEN OUR RELATIONSHIP WITH THE NATIONAL SPORTS ASSOCIATIONS (NSAs)
4. DEEPEN CAPABILITIES & EXPAND CAPACITIES IN SPORT SCIENCE & SPORT MEDICINE
5. DEVELOP A SUPPORTIVE ENVIRONMENT FOR ATHLETES THROUGH THEIR LIFECYCLE
6. ANCHOR SINGAPORE AS A GLOBAL SPORTING EVENT HUB

CONCLUSION

- DEVELOPMENT OF HPSCs IS A KEY ELEMENT OF SUCCESS FOR ASIA REGION TO ACHIEVE GREATER ELITE SPORT SUCCESS
- HPSCs ALONE IS INSUFFICIENT FOR SUCCESS; OVERCOMING CHALLENGES (TURNING THEM INTO OPPORTUNITIES) RELEVANT TO YOUR CONTEXT IS THE SECRET TO MAXIMISING YOUR MILEAGE